

Business Ethics for APEC SMEs Initiative: Medical Device & Biopharmaceutical Sectors

Strategic Assessment of 2020 Commitments

Updated August 2019

INPUTS <i>Who Provides What</i>	ACTIVITIES <i>What We Do Together</i>	OUTPUTS <i>The Products of Our Work</i>	OUTCOMES <i>The Changes from these Products (Quantifiable)</i>	IMPACT <i>The Benefits from these Changes</i>
<ul style="list-style-type: none"> • Industry (SMEs): Commitment to engage directly with the initiative and local industry associations to strengthen their own capacity • Industry (Large Enterprises): Commitment to engage directly with the initiative and local industry associations to strengthen their own capacity and to lend resources (expertise, financial, or otherwise) • Industry (Associations): Commitment to engage directly with the initiative and their members to strengthen the capacity of enterprises within their economy and to lend resources (expertise, financial, or otherwise) • Industry (Third Parties – Distributors, Marketers, etc.): Commitment to engage directly with the initiative and local industry associations to strengthen their own capacity • Governments: Commitment to serve as partners and foster regulatory environments that encourage ethical conduct and lend resources where appropriate (expertise, financial, or otherwise) • Healthcare Professionals / Healthcare Providers: Commitment to engage directly with the initiative at all levels to build capacity, align practices, and lend resources (expertise, financial, or otherwise) • Patients: Commitment to provide all stakeholders with routine inputs and to advocate for APEC Principles 	<ul style="list-style-type: none"> • Setting Best Practices: Identify, align, and endorse the highest standard ethical business practices across all member economies. • Capacity-Building: Facilitate adoption and implementation of the highest standard ethical business practices by all industry and non-industry actors relevant to both sectors, supporting opportunities between and within member economies. • Monitoring and Evaluation: Setting indicators to quantify progress in the adoption and implementation of high standard ethical business practices across all member economies, while actively monitoring this process to determine changes over time and evaluating results. 	<p>APEC Kuala Lumpur Principles & APEC Mexico City Principles / Model Industry Association Code of Ethics</p> <p>APEC Nusa Dua Statement and APEC Nanjing Declaration</p> <p>Ethics Experts Network (Both Sectors)</p> <p>APEC Business Ethics for SMEs Forum</p> <p>APEC Biopharmaceutical Working Group</p> <p>APEC Guide to Facilitate Multi-Stakeholder Ethical Collaborations (Consensus Frameworks)</p> <p>Industry Code Compendiums (Both Sectors)</p> <p>APEC Guidance for Ethical Third Party Intermediary Relationships in the Medical Device Sector + Tokyo Action Agenda Recommendations (2018-2021)</p> <p>Lighthouse Award</p> <p>Surveys/Reports on Code of Ethics Implementation by APEC Industry Associations (Both Sectors)</p> <p>Programs to Scale Capacity-Building for SME Implementation of the APEC Principles</p> <ul style="list-style-type: none"> • APEC SME Leaders in Ethics and Integrity Program (LEIP) • Distributor Ethics Toolkit and Compliance Capacity-Building Portal (Medical Device Sector) <p>Resource Guide: Government Strategies to Encourage Ethical Business Conduct</p> <p>Patient Organizations' Ethics Network and Toolkit to support implementation of the APEC Principles / Consensus Frameworks</p>	<p><u>Achievements To Date:</u></p> <ul style="list-style-type: none"> ✓ Recognition and support to strengthen ethical business practices by APEC Economic Leaders and Ministers ✓ Expand the total number of industry association codes of ethics or code commitments in both sectors from 38 (2012) to 84 (2019), more than doubling the number across APEC – including in 10 APEC economies for the first time – and extending best practices to nearly 20,000 enterprises. ✓ Improved code implementation by industry associations across a range of indicators, including improved governance, alignment with best practices, member adherence, and external engagement (see 2019 APEC Reports for further details on indicators). ✓ Adoption of “Consensus Framework” agreements for multi-stakeholder ethical collaboration in nine APEC economies (Australia, Canada, Chile, China, Japan, Mexico, Peru, The Philippines, Viet Nam) with others under development, formally bringing together more than 150 leading health organizations under a common approach to strengthen ethical conduct. ✓ From 2012-2018, in-person “train-the-trainer” capacity-building sessions for over 1,500 senior leaders from every stakeholder and every APEC economy. <p><u>Achievements in Progress:</u></p> <ul style="list-style-type: none"> ✓ Universal industry association code adoption by 2020 and positive indication that, among those industry associations with a code, the majority of their member enterprises adhere to its provisions in their daily business practices. ✓ Adoption of “Consensus Framework” agreements in all remaining APEC economies as well as the identification of new success indicators in the implementation of these agreements. ✓ Realization of the Tokyo Action Agenda Recommendations (Goals) 	<ul style="list-style-type: none"> • Economic: Strengthen growth and cross-border trade, competitiveness; reduce public waste and regulatory / enforcement burden. • Business: Strengthen domestic and cross-border market access for SMEs, facilitate fair competition in the marketplace, improve productivity; reduce reputational and legal costs. • Social: Strengthen health system outcomes for patients, public confidence/trust in healthcare system, access to life saving and enhancing products, and expand local innovation capabilities. • Innovation: Strengthen trust between stakeholders that is necessary to expedite the discovery or improvement of new products and processes, while strengthening confidence in investment.