



Asia-Pacific
Economic Cooperation



APEC Healthcare Stakeholders Awareness High-Level Meeting: Fostering Ethical Environments in the Medical Device & Biopharmaceutical Sectors

Nusantara Room 3 | The Westin Nusa Dua | Bali, Indonesia | 3 September 2013

-- MEETING PROGRAM --

TIME	MEETING PROGRAM
08:00-08:30	Registration
08:30-08:40	<p>Welcome Remarks</p> <p>A. A. Gde Agung, <i>Regent of Badung</i></p> <p>H.E. Syarifuddin Hasan, <i>State Minister for Cooperatives & SMEs, Indonesia</i></p>
08:40-08:45	<p>Meeting Overview</p> <p>Ms. Lynn Costa, Senior Trade Development Advisor, U.S. Department of Commerce <i>Project Overseer, Business Ethics for APEC SMEs Initiative</i></p>
08:45-9:00	<p>APEC Leadership in Business Ethics for the Medical Device and Biopharmaceutical Sectors</p> <p>Dr. Wimonkan Kosumas, Deputy Director General, Office of SMEs Promotion, Thailand <i>Chair of the APEC SME Working Group</i></p>
Session One	APEC Leadership in Heightening Ethical Standards & Results Achieved Thus Far (60 Minutes)
09:00-10:00	<p>APEC Leadership in Heightening Ethical Standards</p> <p><i>This session will provide a brief overview of: why APEC launched the “Business Ethics for APEC SMEs” initiative; how the initiative has involved experts from government, industry, and academia/civil society; outcomes thus far (The KL Principles and The Mexico City Principles for voluntary codes of ethics for industry); and an identification of the challenges and opportunities that remain to fostering ethical environments in the healthcare sector.</i></p> <p>Moderator: Ms. Lynn Costa, Senior Trade Development Advisor, U.S. Dept of Commerce <i>Project Overseer, Business Ethics for APEC SMEs Initiative</i></p> <p>Dato’ Hafsah Hashim, Chief Executive Officer of SME Corporation, Malaysia <i>Co-Chair of the Expert Working Group to Draft the Kuala Lumpur Principles</i></p> <p>Mr. Ivan Ornelas Diaz, Director of International Relations, Ministry of Economy of Mexico <i>Co-Chair of the Expert Working Group to Draft the Mexico City Principles</i></p> <p>Mr. Chris White, Executive Vice President & General Counsel, AdvaMed (United States)</p>



	<p><i>Co-Chair of the Expert Working Group to Draft the Kuala Lumpur Principles</i></p> <p>Mr. Russell Williams, President, Rx&D (Canada) <i>Co-Chair of the Expert Working Group to Draft the Mexico City Principles</i></p> <p><i>Ten Minutes Per Discussant -- Twenty Minutes for Q&A /Discussion</i></p>
10:00-10:15	Coffee Break
Session Two	Ensuring a High Standard of Ethics in the Healthcare Sector: The Importance of Hospitals, Physicians, and Industry Collaboration (75 Minutes)
10:15 - 11:30	<p>Learning from Success: Examples of Cooperation Among Hospitals/Physician Groups and Industry</p> <p>Moderator: Mr. Chris White, Executive Vice President & General Counsel, Advamed <i>Co-Chair of the Expert Working Group to Draft the Kuala Lumpur Principles</i></p> <p><u>Discussion Leads (10 Minute Opening Remarks):</u></p> <p>Mr. Mario Mongilardi Fuchs, Vice President, Lima Chamber of Commerce, Peru</p> <p>Dr. Andreas Loeffler, Chair Professional Development and Standards and Mr. Adrian Cosenza, Chief Executive Officer, Australian Orthopaedic Association</p> <p><u>Discussants (3 Minute Opening Remarks):</u></p> <p>Ms. Sabrina Chan, Executive Director, The Hong Kong Association of the Pharmaceutical Industry (HKAPI)</p> <p>Mr. Li Hongshan, Executive Vice President & Secretary General, China Hospital Association</p> <p>Dr. Masami Ishii, Executive Board Member, Japan Medical Association</p> <p><i>45 minutes for Q&A/Discussion</i></p>
Session Three	Understanding the Role of Governments in Creating an Ethical Healthcare Environment: Learnings from Across the APEC Region (60 Minutes)
11:30 – 12:30	<p>The Role of Government in Encouraging a High Standard of Ethics in the Healthcare Sector</p> <p>Moderator: Dato' Hafsah Hashim, Chief Executive Officer of SME Corporation, Malaysia <i>Co-Chair of the Expert Working Group to Draft the Kuala Lumpur Principles</i></p> <p><u>Discussion Leads (10 Minute Opening Remarks):</u></p> <p>Dato' Hajjah Sutinah Binti Sutan, Deputy Chief Commissioner (Prevention), Malaysian Anti-Corruption Commission (MACC)</p> <p>Dr. Kenneth Hartigan-Go, Acting Director General, Food & Drug Administration, Philippines</p> <p>Professor Agus Purwadianto, Senior Advisor, Ministry of Health, Indonesia</p> <p>Dr. Somsak Lolekha, President, Medical Council of Thailand</p> <p><u>Discussants (3 Minute Opening Remarks):</u></p> <p>Mr. Chu Kung-Mao, Director-General, Agency Against Corruption, Ministry of Justice, Chinese Taipei</p> <p>Ms. Lee Hui Keng, Acting Assistant Group Director, Pre-Marketing Division, Health Products Regulation Group, Health Sciences Authority, Singapore</p>



	<i>15 minutes for Q&A/Discussion</i>
12:30 - 13:30	Luncheon <i>Location: Portraits Restaurant (located in The Westin Nusa Dua)</i>
13:30 - 15:00	<p>Concurrent Breakout Session One: Launching Local Action Plans for Ethical Interactions in the Biopharmaceutical Sector (90 Minutes)</p> <p>Description: Small breakout group will discuss strategies for launching local action plans that heighten ethical interactions among healthcare stakeholders and that support the effective implementation of industry codes of ethics aligned with the APEC Principles.</p> <p>Facilitated by:</p> <p>Mr. Ivan Ornelas Diaz, Director of International Relations, Ministry of Economy of Mexico <i>Co-Chair of the Expert Working Group to Draft the Mexico City Principles</i></p> <p>Mr. Russell Williams, President, Rx&D (Canada) <i>Co-Chair of the Expert Working Group to Draft the Mexico City Principles</i></p>
13:30 - 15:00	<p>Concurrent Breakout Session Two: Launching Local Action Plans for Ethical Interactions in the Medical Device Sector (90 Minutes)</p> <p>Description: Small breakout group will discuss strategies for launching local action plans that heighten ethical interactions among healthcare stakeholders and that support the effective implementation of industry codes of ethics aligned with the APEC Principles.</p> <p>Facilitated by:</p> <p>Dato' Hafsah Hashim, Chief Executive Officer of SME Corporation, Malaysia <i>Co-Chair of the Expert Working Group to Draft the Kuala Lumpur Principles</i></p> <p>Mr. Chris White, Executive Vice President & General Counsel, AdvaMed (United States) Co-Chair of the Expert Working Group to Draft the Kuala Lumpur Principles</p>
15:00 - 15:30	Coffee Break
15:30 - 16:30	<p>Report to the APEC SME Working Group and APEC SME Ministers: Crafting a "Nusa Dua Statement on Fostering Ethical Environments in the Healthcare Sector" (60 Minutes)</p> <p>Facilitated by:</p> <p>Mr. Russell Williams, President, Rx&D (Canada) <i>Co-Chair of the Expert Working Group to Draft the Mexico City Principles</i></p> <p>Dato' Hafsah Hashim, Chief Executive Officer of SME Corporation, Malaysia <i>Co-Chair of the Expert Working Group to Draft the Kuala Lumpur Principles</i></p>
16:30-17:00	<p>Closing Remarks (30 Minutes)</p> <p>Ms. Lynn Costa, APEC Project Overseer & Senior Trade Development Advisor, U.S. Department of Commerce</p>
17:30 – 19:00	Reception <i>Location: Temple Garden (located in The Westin Nusa Dua)</i>