**Sunday, 11 September 2022**

W Hotel Thailand, The Conservatory

106 N S Sathon Rd, Silom, Bang Rak, Bangkok 10500, Thailand

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| Time | **Opening Reception** (In-Person) |
| 18:00 – 20:00 ICT | *The Business Ethics for APEC SMEs Initiative will host an opening reception to welcome delegates to Bangkok. Along with the opportunity for delegates to network, brief remarks will be provided by the* ***Honorable Marisa Lago, Under Secretary of International Trade for the U.S. Department of Commerce*** *on the role and progress made in this public-private partnership to reinforce ethics and business integrity as well as the critical work it provides in supporting SMEs amidst the pandemic while driving a level playing field under the 2022 theme of “A Vision for Healthy Businesses and Healthy People.”* |

**Monday, 12 September 2022**

W Hotel Thailand, Great Room

106 N S Sathon Rd, Silom, Bang Rak, Bangkok 10500, Thailand

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| Time | **Plenary Session** (Hybrid/In-Person and Virtual Access) |
| 8:30 – 9:00 ICT | **Badge Collection and Tea/Coffee Service (Pre-Function Area)** |
| 9:00 – 9:30 ICT | **Opening Session:** **A Vision for Healthy Businesses and Healthy People**  *Endorsed by APEC SME Ministers in October 2020, Vision 2025 sets ambitious targets for the Business Ethics for APEC SMEs Initiative, building on a decade of work advancing ethical business practices across the region. Speakers will emphasize the need for**“A Vision for Healthy Businesses and Healthy People,” especially in 2022 for small businesses. As the 2022 APEC host of, this will also include how Thailand is charting a healthy future for the Asia-Pacific region.*  Keynote Remarks   * Marisa Lago, Under Secretary for International Trade, U.S. Department of Commerce   Group Photo  Opening Remarks   * Thomas Cueni**,**Director General, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA) & Industry Co-Chair APEC Biopharmaceutical Working Group on Ethics * Christopher White, General Counsel and Chief Policy Officer, Advanced Medical Technology Association (AdvaMed) & Co-Chair, APEC Kuala Lumpur Principles Expert Working Group   Facilitator: Ms. Tricia Van Orden, Project Overseer, Business Ethics for APEC SMEs Initiative |
| 9:30 – 10:00 ICT | **Thailand Consensus Framework Spotlight and Remarks**  *Vision 2025 calls for the adoption and implementation of consensus frameworks in each APEC economy. Stakeholders in Thailand will announce the economy’s first Consensus Framework for Ethical Collaboration across the health system.*  Remarks |
| 10:00 – 10:15 ICT | **Luminary Spotlight: Harnessing Effective Governance for A Healthier World**  *Sound governance is fundamental to driving high standards of ethics and business integrity, as well as effective compliance programs. ESG approaches serve as an important catalyst for integrity, leading to better outcomes for patients and ultimately a healthier world. This speaker will build upon previous ESG discussions in this initiative to highlight emerging trends and evolving stakeholder expectations with respect to governance and its role driving ethics and business integrity.*   * Dr. Joseph Mocanu, Managing Partner, Verge HealthTech Fund |
| 10:15 – 10:30 ICT | **Perspectives from the Chair of the APEC SME Working Group**  *The APEC Small and Medium Enterprises Working Group Chair will provide remarks on the priority areas of the working group following the APEC Ministerial Meeting and APEC SME Week in Phuket, Thailand, along with insights for delegates on areas of support for SMEs.*   * Norlela Bte Suhailee, Chair, APEC SME Working Group and Head, Business Development & Support Department, Darussalam Enterprise |
| 10:30 – 11:15 ICT | **Building Linkages with International Organizations and *Business Ethics for APEC SMEs Initiative***  *This session will feature recent developments in ethics & integrity and anti-corruption from the perspective of international organizations. This session will also include reflections on how the Business Ethics for APEC SMEs Initiative can extend the goals of Vision 2025 beyond the APEC region.*  Introductory Remarks   * Dr. Rebecca Sta Maria, Executive Director, APEC Secretariat   International Organizations Perspectives   * Vitor Geromel, Anti-Corruption Division, Directorate for Financial and Enterprise Affairs, Organisation for Economic Cooperation and Development * Lisa Miller, Integrity Compliance Officer, World Bank Group   Facilitator: Alonzo Weems, Chief Ethics & Compliance Officer, Eli Lilly and Company and Member of the Chief Ethics & Compliance Officer Roundtable, IFPMA |
| 11:15 – 11:30 ICT | **2022 Business Ethics for SMEs Lighthouse Award**  *The Lighthouse Award is an annual award presented to an exceptional leader who embodies the spirit of ethical collaboration in their economy and across the APEC region*. *Ms. Sabrina Chan of Hong Kong, China (2020 Lighthouse Award winner) will announce this year’s recipient.* |
| 11:30 – 11:50 ICT | **Meeting our Vision 2025 Goals in Consensus Frameworks**  *Consensus frameworks are voluntary, principles-based agreements or commitments by diverse parties across an economy’s health system that support ethical business conduct. No single group can achieve an ethical environment in health-related sectors alone. Today, nearly half of APEC economies have established a consensus framework, bringing together industry associations, third-party intermediaries, healthcare professionals and providers, patients, health regulators, and other stakeholders. This session will provide remarks from consensus framework leaders, key takeaways from the 2022 Consensus Frameworks in the APEC Region report, and preview the Day 2 workshop on consensus frameworks.*  Remarks:   * Russell Williams, Patient Co-Chair, APEC Biopharmaceutical Working Group on Ethics   & Vice President, Diabetes Canada   * Dr. Wonchat Subhachaturas, Medical Association of Thailand and Former President, World Medical Association *introduced by Sofie Melis, Director HR and Ethics & Compliance, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)*   Report Results   * Katherine Nunner, Stakeholder Liaison, Business Ethics for APEC SMEs Initiative |

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| 12:00 – 13:00 ICT | Lunch | The Kitchen Table (TBC) |

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| Time | **Work Session** (In-Person) | | |  |
| 13:00 – 13:20 ICT | **Beyond the Code: Vision 2025 and Modernization of the APEC Principles**  *Industry associations must work together with their members and external partners to bring the APEC Principles to life, which will support the development and advancement of SMEs in the health sector. There are many ways to go beyond the code, including activities related to governance, communications, training, and multi-stakeholder collaboration. The Initiative’s biopharmaceutical and medical technology sector programs will open the work session by presenting the 2022 Reports on code of ethics implementation, providing insight beyond the code, following the modernization of the APEC Principles.*   * Chrisoula Nikidis, Head of Ethics & Compliance Policy Shaping, Takeda / Chair, Multi-Lateral Organizations Working Group, Ethics & Business Integrity Committee (eBIC), IFPMA * Ana Garcia Bello, Vice President, Legal, Medical Devices, Asia-Pacific, Johnson & Johnson / Chair, Legal, Ethics & Compliance Committee, Asia Pacific Medical Technology Association (APACMed) | | | |
| 13:20 – 14:30 ICT | **Stakeholder Workshops: Action Plans to Achieve Vision 2025** | | | |
| **Medical Technology Companies and Associations**  **(Studio 1 and 2)**  *Industry associations will be paired in groups of 4 to create a two-year roadmap to reach Vision 2025. Within the small group following short introductions, each individual will create their own roadmap and review within their group for ideas and feedback. Each roadmap should be prepared in the format on the worksheet of 1) vision / problem statement, 2) actions, and 3) outcomes.*  Facilitator:  Katsumi Kojima, Japan Federation of Medical Devices Associations (JFMDA) | **Biopharmaceutical Companies and Industry Associations**  **(Studio 3 and 4)**  *Industry associations will be paired in groups of 4 to create a two-year roadmap to reach Vision 2025. Within the small group following short introductions, each individual will create their own roadmap and review within their group for ideas and feedback. Each roadmap should be prepared in the format on the worksheet of 1) vision / problem statement, 2) actions, and 3) outcomes.*  Facilitator:  Sabrina Chan, Hong Kong Association of the Pharmaceutical Industry, Ethics & Business Integrity Committee (eBIC), IFPMA | **Patient Organizations**  **(Strategy Room)**  *Patient organizations will finalize a communications package of documents* *to advance Vision 2025 including an updated one-page overview document of patient organization activities, new webpage, and statement on Vision 2025.* *The session will begin with introductions, review of each document for comments and feedback, and end with a review of the patient action plan.*  Facilitator:  Russell Williams, Patient Co-Chair, APEC Biopharmaceutical Working Group on Ethics & Vice President, Diabetes Canada | |
| 14:30 – 15:30 ICT | **Workshop Summaries and Day 2 Look Ahead *(Return to Great Room)***  *Workshop facilitators will provide an overview of key items discussed for stakeholder groups’ two-year action plans. Each facilitator will open up with a summary for 2-3 minutes, followed by opening the floor to others in the workshop for inputs. The Stakeholder Liaison team will provide an overview for Day 2.* | | | |
| 15:30 – 16:30 ICT | **Coffee Connections: Networking Session (Pre-Function Area)**  *Networking session to meet fellow delegates participants from across the APEC region.* | | | |

**Tuesday, 13 September 2022**

W Hotel Thailand, Great Room

106 N S Sathon Rd, Silom, Bang Rak, Bangkok 10500, Thailand

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| Time | **The Power of Collective Action:** **Consensus Frameworks for Ethical Collaboration** (In-Person) |
| 9:30 – 10:00 ICT | **Badge Collection and Tea/Coffee Service (Pre-Function Area)** |
| 10:00 – 10:30 ICT | **Opening Perspectives from Consensus Frameworks in APEC Economies**  *Collective action and consensus frameworks are models of collaboration to achieve healthy businesses and healthy people in APEC economies. While there is no one-size-fits-all approach to these agreements, consensus frameworks convene diverse parties to drive ethical collaboration across an economy’s health system through routine dialogue and joint initiatives. Since 2014, consensus frameworks have been launched in ten APEC economies, and several more are under development. Hear from leaders of consensus frameworks on best practices and insights for creating and sustaining the novel agreements. This session is open to all, including those who are not party to a consensus framework.*  Remarks by Consensus Frameworks   * Adrian Cosenza, Chair, Australia Ethical Health Alliance * Angela Flores, Executive Director, Asociación Nacional de Laboratorios Farmacéuticos * Connie Cote, Chief Executive Officer, Health Charities Coalition Canada   Introduction by Basel Institute   * Principles of Collective Action and Governance * Overview of Consensus Framework Resource Guide   Facilitator: Vanessa Hans, Private Sector Specialist, Basel Institute |
| 10:30 – 12:30 ICT | **Workshop on Consensus Framework Implementation by the Basel Institute on Governance**  *Facilitated in partnership with the Basel Institute on Governance, this workshop will offer the opportunity for all stakeholders to directly contribute to the formation of new resources in support of consensus framework implementation across the APEC region. These resources support the goals of* [*Vision 2025*](http://mcprinciples.apec.org/wp-content/uploads/2020/11/Vision2025.pdf)*, including revisiting* [*2018 APEC Business Ethics for SMEs Forum - Guide to Facilitate Multi-Stakeholder Ethical Collaborations in the Medical Device and Biopharmaceutical Sectors*](http://klprinciples.apec.org/wp-content/uploads/2020/01/18_smewg47_014-1.pdf)*. This session is open to all, including those who are not party to a consensus framework.*  *Participants will be divided into small group breakout rooms. Breakout rooms will be facilitated by the overseer and stakeholder liaison team for small group discussions to review each resource for 30 minutes each. This session is open to all, including those who are not party to a consensus framework. These discussions will be captured via notes to be integrated into the next version to be finalized in the APEC 2023 United States host year.*   * Breakout Rooms (30 minutes each): * Guide to Operations *facilitated by Tricia Van Orden* * Guide to Action *facilitated by Andrew Blasi* * Guide to Communications *facilitated by Charlotte Watiez* * Guide to Sustainability *facilitated by Katie Nunner* |
| 12:30 – 13:00 ICT | **Readout and Closing *(Return to Great Room)***  *Each facilitator will provide a 2 minute readout of the breakout rooms, then open the floor for further insights. After each readout, Vanessa will provide closing remarks, leading into the lunch.* |
| 13:00 – 14:00 ICT | **Closing Lunch | Kitchen Table** |
| 14:00 – 15:00 ICT | **OPTIONAL: Exploratory Session on APEC 2023 and the Business Ethics for APEC SMEs Initiative with U.S. Project Overseer Tricia Van Orden (Strategy Room)**  *Join for an informal session to brainstorm with Tricia Van Orden, Project Overseer, for activities in 2023. Share ideas for focus in 2023 based on insights from the 2-day Forum and exchange with other delegates on key learnings.* |