



## DAY TWO: PLENARY SESSION TUESDAY, 10 SEPTEMBER 2019 | SHERATON HOTEL SANTIAGO

TIME	PLENARY PROGRAM (SAN CRISTOBAL ROOM)
7:30 – 8:30	<b>Badge Collection, Headsets, and Tea/Coffee Service</b>
8:30 – 8:45	<p><b>Welcome Remarks</b></p> <ul style="list-style-type: none"> <li>Mr. Patrick Kirwan, U.S. Delegate, APEC SME Working Group</li> </ul> <p><b>Consensus Frameworks: Platforms for a Culture of Ethics and Integrity</b></p> <ul style="list-style-type: none"> <li>Ms. Diane Biagiatti, Chief Responsibility Officer, Edwards Lifesciences (United States)</li> </ul>
8:45 – 9:30	<p><b>Chile Consensus Framework Signing Ceremony and Remarks</b></p> <ul style="list-style-type: none"> <li>Keynote Remarks: To Be Confirmed (Chile)</li> <li>Closing: Mr. Gastón Fernández, Head of Regulatory Affairs Division, Undersecretariat of Intl Economic Affairs, Ministry of Foreign Affairs (Chile)</li> </ul>
9:30 – 9:45	<p><b>2019 APEC Business Ethics for SMEs Lighthouse Award</b></p> <ul style="list-style-type: none"> <li>Presented by Mr. Adrian Cosenza, Chair, Australian Ethical Healthcare Alliance</li> </ul>
9:45 – 10:00	<b>Official Plenary Photograph</b>
10:00 – 10:30	<b>Implementing Consensus Frameworks: Updates from the Region</b>
10:30 – 10:45	<b>Morning Tea/Coffee Break</b>
10:45 – 11:10	<p><b>APEC Visionaries: The Implications of Technological Disruption on Ethical Business Conduct in the APEC Region</b></p> <ul style="list-style-type: none"> <li>Dr. Julien Durand, Chair, IFPMA Working Group on Future Health Technologies (Switzerland)</li> </ul>
11:10 – 11:35	<p><b>APEC Visionaries: Ethical Business Conduct and Return on Investment – What “Tone at the Top” Means for Small and Medium Enterprises</b></p> <ul style="list-style-type: none"> <li>Mr. Ken Reali, President and CEO, Clinical Innovations (United States)</li> </ul>
11:35 – 12:00	<p><b>APEC Visionaries: Fostering Ethical Collaboration between Healthcare Professionals and the Medical Device and Biopharmaceutical Industries</b></p> <ul style="list-style-type: none"> <li>Dr. Jeff Blackmer, Vice President for International Health, Canadian Medical Association</li> </ul>
12:00-13:00	<b>Lunch (Pedro de Valdivia Room)</b>



<p><b>13:00 – 13:45</b></p>	<p><b>Industry Assessment: Progress, Challenges, and Recommendations for the Region and Strategies to Measure the Positive Impact of Ethical Practices</b></p> <ul style="list-style-type: none"> <li>• Ms. Nancy Travis, Vice President, International Compliance and Governance, The Advanced Medical Technology Association (United States)</li> <li>• Mr. Thomas Cueni, Director General, The International Federation of Pharmaceutical Manufacturers and Associations (Global / Based in Switzerland)</li> </ul>
<p><b>13:45 – 14:45</b></p>	<p><b>Government Strategies to Encourage Ethical Business Conduct</b></p> <ul style="list-style-type: none"> <li>• Mr. Ricardo Miranda Zúñiga, Legal Advisor, ChileCompra, Ministry of Finance</li> <li>• Ms. Faye Sumner, Chief Executive Officer, Medical Technology Association of New Zealand</li> <li>• Ms. Sabrina Chan, Senior Executive Director, Hong Kong Association of the Pharmaceutical Industry</li> <li>• <i>Moderator:</i> Ms. Claudia Ortega Forner, Public Prosecutor's Office (Chile)</li> </ul>
<p><b>14:45 – 15:00</b></p>	<p><b>Afternoon Tea/Coffee Break</b></p>
<p><b>15:00 – 16:00</b></p>	<p><b>The Future of the Nanjing Declaration</b></p> <ul style="list-style-type: none"> <li>• Facilitator: Ms. Tricia Van Orden, Overseer, Business Ethics for APEC SMEs Initiative (United States)</li> </ul>
<p><b>16:00 – 16:30</b></p>	<p><b>Closing Summation and Looking Ahead</b></p> <ul style="list-style-type: none"> <li>• Ms. Tricia Van Orden, Overseer, Business Ethics for APEC SMEs Initiative (United States)</li> </ul>