



**Asia-Pacific
Economic Cooperation**



2015 APEC Business Ethics for SMEs Forum
Sofitel Philippine Plaza | 19-20 August 2015 | Manila, Philippines

BIOPHARMACEUTICAL WORKSHOP BREAKOUT TABLE ASSIGNMENTS
(ALL SESSIONS EXCEPT SESSION TWO)

TABLE A

Mentor: Ms. Chrisoula NIKIDIS, Executive Director of Ethics & Compliance
Rx&D – Canada's Research-Based Pharmaceutical Companies

Mentor: Mr. Joseph CHO, Managing Director
China Association of Enterprises with Foreign Investment R&D-based Pharmaceutical Association Committee (RDPAC)

Ms. LEI Ying, Director, Department of International Cooperation
China Pharmaceutical Industry Association (CPIA)

Mr. LI Jianguo (Henry), Legal Director and General Counsel
China Association of Enterprises with Foreign Investment R&D-based Pharmaceutical Association Committee (RDPAC)

Dr. Jean-Luc LOWINSKI, Senior Vice President
Sanofi Asia & President, Sanofi China

Mr. Michael SWANSON, Head of Public Affairs – Asia (Excluding China)
Sanofi-Aventis Singapore Pte. Ltd.

Mr. Olivier FILICIC, Chief of Staff – Asia Senior Vice President
Sanofi-Aventis, Inc.

Ms. Vicki LUO, Ethics & Compliance
UCB Pharma

Mr. PAN Guang Cheng, Standing Vice President
China Pharmaceutical Industry Association (CPIA)

Ms. SHEN Xiang Ke, Director, Department of Government Affairs
China Pharmaceutical Industry Association (CPIA)

Mr. WANG Xin, Senior Director of International Affairs
China Pharmaceutical Industry Research and Development Association (PhIRDA)

Ms. ZHANG Beibei, Deputy Director of Legal Affairs and Strategic Planning
China Chamber of Commerce for Import and Export of Medicines and Health Products (CCCHMPIE)



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TABLE B

Mentor: Ms. Sabrina CHAN, Executive Director
The Hong Kong Association of the Pharmaceutical Industry (HKAPI)

Mr. Edward ISAAC, President
The Philippine Chamber of the Pharmaceutical Industry (PCPI)
& President, *Verheilen Pharma*

Mr. Tomas Marcelo Luke AGANA III, Advisor to the Board
The Philippine Chamber of the Pharmaceutical Industry (PCPI)
& President, *Pharex Health Corporation*

Ms. Nazarita TACANDONG, Executive Director
The Philippine Chamber of the Pharmaceutical Industry (PCPI)

Mr. Arturo M. TOLENTINO, Director
The Philippine Chamber of the Pharmaceutical Industry (PCPI)
& President, *Alphamed Pharma*

Ms. Angelia LEE, Senior Manager Compliance
Amgen Asia Holding Ltd.

Ms. Mabel CAÑA, Regulatory Affairs Manager
International Pharmaceuticals, Inc.
& Officer, *Cebu Pharmacist Association*

Ms. Frances Evelyn ROBLES, Technical Director
The Philippine Chamber of the Pharmaceutical Industry (PCPI)

Ms. Dolora P. CARDINAL, Press Relations Manager
The Philippine Chamber of the Pharmaceutical Industry (PCPI)
Regulatory Affairs Manager, Lloyd Laboratories, Inc.

TABLE C

Mentor: Ms. Deborah MONK, Director of Compliance
Medicines Australia

Dr. Luis ABOLA, Medical Director
Roche Philippines Inc.

Mr. Rommel J. ABUDA, Senior Public Policy & Patient Advocacy Officer
GlaxoSmithKline Philippines, Inc.

Mr. Joel Adrian JAVIER, Medical Director
Zuellig Pharma Corporation

Mr. Rodolfo C. KINTANAR, Director
The Philippine Chamber of the Pharmaceutical Industry (PCPI)
& President, *Celsus Pharmaceuticals, Inc.*

Atty. Froilan G. AGATEP, Sub-Regional Compliance Officer, Southeast Asia
Merck, Inc.

Mr. Joseph Nathaniel AGUILAR, Chief Executive
Metro Drug, Inc.



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Mr. Edmund BARATA, Health Care Compliance Officer,
Johnson & Johnson International (Singapore) Pte. Ltd. -ROHQ

Ms. Lydia Althea BRAZIL, Regulatory Affairs Manager
Intermed Marketing Corporation

Ms. Marilou BUENSUCESO, Director
The Philippine Chamber of the Pharmaceutical Industry (PCPI)
President, Elin Pharmaceuticals, Inc.

TABLE D

Mentor: Mr. Young Sang KWON, HCC Regional Sector Lead, Pharmaceutical, Asia Pacific
Johnson & Johnson

Mentor: Mr. Masood AHMED, Vice-President & Regional Compliance Officer
Sanofi-Aventis Group

Ms. Marian ANDALUZ, Regulatory & Corporate Relations Manager
Servier Philippines, Inc.

Mr. Janus ANDERSEN, Flit Manager
Novo Nordisk Pharmaceuticals (Philippines) Inc.

Mr. Raymund AZURIN, Chief Executive
Zuellig Pharma Corporation

Ms. Ingrid BALOBALO, Regulatory Affairs Associate
Intermed Marketing Corporation

Dr. Giovell P. BARANGAN, Medical Affairs Director
Merck, Inc

Mr. Hiro H. BUDHRANI, Vice President for Marketing
The Philippine Chamber of the Pharmaceutical Industry (PCPI)
& President, AAA Pharma, Inc.

TABLE E

Mentor: Ms. Karen ERYOU, Senior Director of Corporate Compliance APAC
UCB Pharma

Mentor: Mr. Katsumi KOJIMA
Member, Code Compliance Committee, JPMA
Corporate Officer, Country Compliance Officer Japan, Sanofi

Mr. Sanusi DARODJATUN, Executive Director
Indonesian Pharmaceutical Association (GP Farmasi)

Mr. Parulian SIMANJUNTAK, Executive Director
International Pharmaceutical Manufacturers Group (IPMG)

Mr. Hamadi WIDJAJA, Commissioner
PT Combiphar & Member, Indonesian Pharmaceutical Association (GP Farmasi)



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Mr. Takeshi HISHIKURA, Director of International Affairs
Japan Generic Medicines Association (JGA)

Mr. Paul Peterson, Director
Grant Thornton LLP

TABLE F

Mentor: Mr. Reiner GLOOR, Honorary Member
Pharmaceutical & Healthcare Association of the Philippines (PHAP)
& *President and CEO, Buergli Pharma, Inc.*

Mr. Fernando S. CLEMENT, Vice President
Chira Pharmaceuticals, Inc.

Ms. Melissa COMIA, Business Operations Director
Pfizer Inc.

Atty. Monina VIERNEZA, Head of Legal & Compliance
Novartis

Mr. Jose Jacinto D. CORDERO, Regulatory Affairs Manager
Chira Pharmaceuticals, Inc.

Atty. Ben Ferdinand CRUZ, Legal & Compliance Counsel
Novo Nordisk Pharmaceuticals (Philippines) Inc.

Ms. Gerly Gail Dela CRUZ, Regulatory Supervisor
Aspen Philippines, Inc.

TABLE G

Mentor: Ms. CHOI, Yoo-Kyung (Karen), Compliance Director
Pfizer Korea

Mr. KWON Oh Hoon, I&O / Director
Korean Research-based Pharmaceutical Industry Association (KRPIA)

Mr. Armando ESGUERRA, President
Chira Pharmaceuticals, Inc.

Mr. William FABROA, Director
The Philippine Chamber of the Pharmaceutical Industry (PCPI)
Vice President of Business Development, JM Tolmann Laboratories, Inc.

Dr. Maria Helen Grace FLORENTINO, Medical Director
Metz Pharma Inc.

Dr. Marc FRANCK, Chief Operating Officer
Zuellig Pharma Corporation

Ms. Joan IGNACIO, Company Pharmacist
IAE Pharmaceutical Corporation



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Mr. Jacinto ILAO Jr., SFE/KAM Group Manager
RBC-MDC Corporation

TABLE H

Mentor: Mr. Neil PRATT, Assistant General Counsel
Pharmaceutical Research and Manufacturers of America (PhRMA)

Mr. Marco Ivan ESCOTTO ARROYO, Director
Council of Ethics and Transparency of the Pharmaceutical Industry (CETIFARMA)

Ms. Claudia Alicia PEREZ VILLANUEVA TORRES, Representative
Asociación Nacional de Fabricantes de Medicamentos (ANAFAM)

Dr. Franklin ALDECOA, Head of Ethics Committee
Asociación Nacional de Laboratorios Farmaséuticos (ALAFARPE)

Mr. Gabriel APESTEGUI CASTRO, Delegate
Asociación de Industrias Farmaceuticas Nacionales (ADIFAN)

Ms. Ashley WATSON, Chief Compliance Officer Global
Merck & Co.

Ms. Meldrid L. CASUCOG, Events & Support Services Manager
Pharmaceutical and Healthcare Association of the Philippines (PHAP)

Ms. Lourdes Desiree D. CEMBRANO, Healthcare Policy Director
Pharmaceutical and Healthcare Association of the Philippines (PHAP)

TABLE I

Mentor: Ms. Maria Eugenia QUINDIMIL, Executive Director of People Development, Business Practices, Compliance
And Risk Mangement, APAC
Pharsight & Former Regional Compliance Officer MSD, APAC

Ms. Marcelina ITCHON, President & CEO
Aspen Philippines, Inc.

Ms. Elena LAM, General Manager
IMS Health Philippines, Inc.

Dr. Joel LAO, Medical Director
Sanofi Philippines

Atty. Nini Priscilla LEDESMA, Corporate Legal Counsel/Legal Director
Pfizer Inc.

Mr. Wilfredo MADREGALLEJO, Vice President of Sales
Metro Drug, Inc.

Atty. Darwin MARIANO, Public Affairs Director – ASEAN and Philippines
Sanofi-Aventis Philippines, Inc.



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Ms. Ma. Theresa MARTINEZ, General Manager
Roche Philippines Inc.

TABLE J

Mentor: Mr. Teodoro PADILLA, Executive Director
Pharmaceutical and Healthcare Association of the Philippines (PHAP)

Ms. Elaine MATIC, Vice President
One Pharma, Inc.

Mr. Tomas Bienvenido MENESES, President
Intermed Marketing Corporation

Ms. Ma Cristina MONTALVO, Vice President of Operations
Metro Drug, Inc.

Mr. Anthony MORTON-SMALL, Senior Principal, Pharma and Consumer Health, Technology and Services
IMS Health Philippines, Inc.

Ms. Milboon NAING, General Manager
One Pharma Co., Inc.

Ms. Hannah NAVARRO-CRUZ, Senior Legal Counsel
Johnson & Johnson International (Singapore) Pte. Ltd. -ROHQ

Atty. Philip Z.A. NAZARENO, Corporate Affairs Director
Vizcarra Pharmaceutical, Inc.

TABLE K

Mentor: Ms. Maija BURTMANIS, Managing Director
Compliance Risk Logic

Mr. Francis DEL VAL, General Manager
GlaxoSmithKline Philippines, Inc.

Mr. Michael Francis A. DELA CRUZ, Vice President for Manufacturing
The Philippine Chamber of the Pharmaceutical Industry (PCPI)
& *President, Sydenham Laboratories, Inc.*

Dr. Nikolaos TRIPODIS, President & Managing Director
Novartis Healthcare Philippines, Inc. &
PHAP, Board of Trustees

Dr. Francis Victor DOMINGO, Chief Scientific Officer
Novartis

Ms. Katrina DOMINGUEZ, Legal and Compliance
Bayer Philippines

Atty. Dave Frederick G. ESCALONA, Corporate Secretary
The Philippine Chamber of the Pharmaceutical Industry (PCPI)
& *Vice President—Legal, United Laboratories, Inc.*



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Mr. Ramonito TAMPOS, President and Managing Director
Merck, Inc.

Mr. Dennis WONG, Gold Member / EVP & COO
IPI

TABLE L

Mentor: Mr. Russell WILLIAMS, President
*Rx&D – Canada's Research-Based Pharmaceutical Companies
& Industry Co-Chair, APEC Biopharmaceutical Working Group on Ethics
& Chair, Code Compliance Network (CCN), IFPMA*

Mentor: Ms. Busakorn LERSWATANASIVALEE, Chief Executive Officer
Pharmaceutical Research and Manufacturers Association (PReMA)

Mr. Viriya CHONGPHAISAL, President
Pharmaceutical Research and Manufacturers Association (PReMA)

Mr. Christopher KNIGHT, Senior Executive Advisor
Pharmaceutical Research and Manufacturers Association (PReMA)

Ms. Duangduen SAHAVECHAPHAN, Strategic Operations Director
Pharmaceutical Research and Manufacturers Association (PReMA)

Mr. Manu SAWANGJAENG, Member of Marketing Subcommittee
Thai Pharmaceutical Manufacturers Association (TPMA)

TABLE M

Mentor: Ms. Fortune TAYAG, Country Compliance Officer
GlaxoSmithKline Philippines, Inc.

Ms. Maria Victoria "Marv" NAZARENO-MIRANDA, Communications Director
Vizcarra Pharmaceutical, Inc.

Mr. Edgardo OCAMPO, President & General Manager
Remed Pharmaceuticals, Inc.

Atty. Maily M. OCAMPO, Legal & External Affairs Head
GlaxoSmithKline Philippines, Inc.

Ms. Evangeline V. OREJOLA, Treasurer
*The Philippine Chamber of the Pharmaceutical Industry (PCPI)
Vice President, Northfield Laboratories, Inc.*

Ms. Maria Cristina PALOMARA, General Manager
Eurohealth Care Exponents, Inc.

Ms. Debbie PANGAN, Director
*The Philippine Chamber of the Pharmaceutical Industry (PCPI)
& Corporate Affairs Director, Pacific Pharmaceutical Generics*

Ms. Donna PANGCOG, Compliance Manager
Abbott Laboratories



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TABLE N

Mentor: Ms. Sabina SUDAN

Private Practice

Mr. Ong Van DUNG, General Director

STADA-Viet Nam Joint Venture Co., Ltd.

Ms. Dinh Huong Thu HOAI, Membership and Information Officer

Viet Nam Pharmaceutical Companies Association (VNPCA)

Mr. Van Tuu NGUYEN, Chairman

Viet Nam Pharmaceutical Companies Association (VNPCA)

Ms. Thi Thanh Thuy NGUYEN, Senior Sector Committee Coordinator

The Pharma Group, European Chamber of Commerce in Viet Nam

Mr. Minh Tai TRAN, Assistant to General Director

STADA-Viet Nam Joint Venture Co., Ltd.

Dr. Marilyn VILLARUEL, Marketing Manager

Servier Philippines, Inc.

Ms. Riza Faith YBANEZ, Head of Legal and Compliance, Oncology, Asia Pacific

Novartis Asia Pacific Pharmaceuticals Pte. Ltd.

TABLE O

Mentor: Ms. Genevieve WAN, Asia Pacific Compliance Director

GlaxoSmithKline

Mr. Maynardo PARAS, Business Liaison Officer

Natrapharm, Inc.

Ms. Minette PATANAO, Company Pharmacist

Pharmacare Products Corporation

Atty. Gerrard Anthony PAEZ, Corporate Affairs Director

Pfizer Inc.

Ms. Erlinda PIJUAN, Country Manager, Diagnostics Division

Roche (Philippines) Inc.

Ms. Ma. Theresa PLAZO

Blue Sky Trading Co., Inc.

Swisspharma Research Laboratories, Inc.

Mr. Paul Marvin T. QUIZON, Regulatory & Quality Affairs Manager

Pharex Health Corporation

Mr. Carlito REALUYO, General Manager

Sanofi-Aventis Philippines, Inc.



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TABLE P

Mentor: Mr. Ricardo LICSI, Ethics and Compliance Officer
Eli Lilly and Company

Mr. Daniel REGINO, Regulatory Affairs Manager
Lumar Laboratories, Inc.

Ms. Violi REMO, President & Country Manager
Pfizer Inc.

Dr. Juan Antonio (Button) D. RICARTE, Public Affairs Manager
Sanofi-Aventis Philippines, Inc.

Mr. Ricarte RIVERA, Sales Operations Lead
Johnson & Johnson Philippines

Mr. Patrick TÊTE, Managing Director
Servier Philippines, Inc.

Dr. Godfrey ROBENIOL, Medical Director
Hi-Eisai

Ms. Lorelie CAPARANGA, Regulatory Affairs Manager
Boie, Inc.

Ms. Marivic SAHAGUN, Company Pharmacist
IAE Pharmaceutical Corporation

TABLE Q

Mentor: Mr. Alvin NAVARRO, Country Compliance Head
Sanofi Philippines

Mr. Francisco SALES, President
Vizcarra Pharmaceutical, Inc.

Dr. Roberto SALVINO, Medical Director
Johnson & Johnson Philippines

Mr. Deejay SANQUI, Senior Product Manager
IMS Health Philippines, Inc.

Ms. Geraldine SEBASTIAN, Senior Company Pharmacist
Largen Med, Inc.

Dr. Susan SIMON, Medical Director
Vizcarra Pharmaceutical, Inc.

Ms. Elaine CASTRO, Head of Regulatory Affairs & Quality Assurance
Aspen Philippines, Inc.

Dr. Beaver TAMESIS, President & Managing Director
MSD Philippines