



2019 APEC Business Ethics for SMEs Forum SANTIAGO DE CHILE I 9-10 SEPTEMBER



DAY ONE: BIOPHARMACEUTICAL SECTOR MONDAY, 9 SEPTEMBER 2019 | SHERATON HOTEL SANTIAGO

JOINT SECTOR OPENING CEREMONY

| TIME | OPENING CEREMONY PROGRAM (SAN CRISTOBAL ROOM A) |
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| 8:00 – 9:00 | Badge Collection, Headsets, and Tea/Coffee Service |
| 9:00 – 9:20 | Opening Keynote Remarks |
| | The Honorable Gilbert Kaplan, Under Secretary for International Trade, United States Department of Commerce |
| | The Honorable Rodrigo Yáñez Benítez, Under Secretary of International Economic Relations, Ministry of Foreign Affairs (Chile) |
| 9:20 – 9:30 | Program Overview and Delegate Briefing |
| | Ms. Tricia Van Orden, Overseer, Business Ethics for APEC SMEs Initiative |

BIOPHARMACEUTICAL SESSION

| TIME | SESSION PROGRAM (SAN CRISTOBAL ROOM B) |
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| 9:30 – 9:45 | Transition to San Cristobal Room B |
| 9:45 – 10:00 | Opening Session |
| | Mr. Patrick Kirwan, U.S. Delegate, APEC SME Working Group |
| | Participant Introductions and Group Photo |
| 10:00 – 10:15 | APEC's Journey in Ethical Business Conduct Capacity-Building |
| | Mr. Thomas Cueni, Industry Co-Chair, APEC Biopharmaceutical Working Group on Ethics and Director General, International Federation of Pharmaceutical Manufacturers and Associations (Global / Based in Switzerland) |
| 10:15 – 10:45 | Establishing Tone at the Top: Insights from SME Leaders and Associations |
| | Mr. Le Quoc Khanh, General Director, HADIPHAR (Viet Nam) |
| | Mr. Vicente Astorga, General Manager, Droguería Farmoquímica del Pacífico and President, Cámara Nacional de Laboratorios (Chile) |
| | Mr. Ma Ensheng, Deputy Director of Legal Affairs, China Chamber of Commerce for Import and Export of Medicines and Health Products |





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| | Mr. Rafael Andres Diaz Granados, Executive Director, Federación de la Industria Farmacéutica Latinoamericana (Regional / Based in Colombia) |
| | Facilitator: Ms. Sabrina Chan, Senior Executive Director, The Hong Kong Association of the Pharmaceutical Industry |
| 10:45 – 11:00 | Morning Tea/Coffee Break |
| 11:00 – 11:45 | APEC SME Leaders in Ethics and Integrity Program (LEIP) – Biopharmaceutical Sector |
| | Introduction and Summation: Ms. Karen Eryou, Head, Global Ethics and Compliance Programs, UCB (Belgium) |
| | Work Plan Presentation: Ms. Kate Hamann, Partner, Pierce Atwood (United States) |
| | Exercise: Ms. Chrisoula Nikidis, Head of Ethics and Compliance, Takeda (Canada) |
| 11:45 – 12:45 | Lunch (San Cristobal A) |
| 12:45 – 13:00 | Presentation of the Inaugural China Industry Association Survey and Report |
| | Ms. Patricia Wu, Managing Director, Crowell & Moring International (United States) |
| 13:00 – 14:00 | Patients Organizations and Implementing the APEC Principles |
| | Session Facilitator: |
| | Mr. Russell Williams, Patient Co-Chair, APEC Biopharmaceutical Working Group on Ethics & Vice President, Diabetes Canada |
| 14:00 - 15:00 | Healthcare Professional Organizations and Implementing the APEC Principles |
| | Session Facilitator: |
| | Ms. Patricia Wu, Managing Director, Crowell & Moring International (United States) |
| 15:00 – 15:30 | Afternoon Tea/Coffee Break |
| 15:30 – 17:30 | APEC Biopharmaceutical Working Group on Ethics |
| | Working Group attendance is open to Forum participants. Time will be reserved for Forum participants to provide input on the Working Group discussion (see pre-read) |
| | Overseer: Ms. Tricia Van Orden, U.S. Department of Commerce |
| | Industry Co-Chair: Mr. Thomas Cueni, International Federation of Pharmaceutical Manufacturers and Associations (Switzerland) |
| | Patient Co-Chair: Mr. Russell Williams, Diabetes Canada |
| | Member: Mr. Ma Ensheng, China Chamber of Commerce for Import and Export of Medicines and Health Products |
| | Member: Ms. Sabrina Chan, Hong Kong Association of the Pharmaceutical Industry |
| | Member: Mr. Darodjatun Sanusi, GP Farmasi Indonesia |





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| | Member: Dr. Chairat Shayakul, Rational Drug Use Subcommittee, Thailand |
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| | Member: Mr. Marco Arroyo Escotto, Consejo de Ética y Transparencia de la Industria Farmacéutica en México |
| | Member: Ms. Marta Diez, La Cámara de la Innovación Farmacéutica (Chile) |
| | Member: Mr. Jose Luis Cardenas, Asociación de Productores Locales de Medicamentos (Chile) |
| | Member: Mr. Takeshi Matsumura, Japan Pharmaceutical Manufacturers Association |
| | Member: Mr. Tokuo Tanaka, Japan Pharmaceutical Manufacturers Association |
| 17:30 – 18:15 | Schedule Break |
| 18:15 – 19:00 | Depart Sheraton Lobby for Reception at U.S. Ambassador's Residence in Santiago |
| 19:00 – 21:00 | Welcome Reception (Transportation Provided) |