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<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter</th>
<th>Location</th>
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<tr>
<td>8:30 – 9:00</td>
<td>REGISTRATION</td>
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<td>9:00 – 9:15</td>
<td>Overview: The “Business Ethics for APEC SMEs” Initiative and APEC Commitments to Fight Corruption</td>
<td>Lynn Costa, Senior Trade Development Advisor, US Department of Commerce</td>
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<td>9:15 – 10:00</td>
<td>Welcome: APEC Host Economy Japan</td>
<td>Takashi Omote, Director, International Affairs Office, SME Agency, Ministry of Economy, Trade and Industry, Japan</td>
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<td>10:00 – 10:45</td>
<td>The Business Case for Ethical Practices</td>
<td>Phil Nichols, Associate Professor of Legal Studies and Business Ethics, Wharton – The University of Pennsylvania</td>
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<td>10:45 – 11:00</td>
<td>BREAK</td>
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<td>11:00 – 11:30</td>
<td>Unique Ethical Issues in Medical Technology Collaboration</td>
<td>Chris White, General Counsel, AdvaMed (US medical technology industry association)</td>
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<td>11:30 – 12:30</td>
<td>Business Ethics Requirements: What Companies Should Know and Enforcement Trends in the Medical Technology Sector</td>
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<td>11:30 – 11:50</td>
<td>China</td>
<td>Mr. Li Yang, Deputy Director General, Department of Corruption Prevention, Ministry of Supervision, People’s Republic of China</td>
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<td>11:50 – 12:10</td>
<td>UK</td>
<td>Gerralt Owen, Partner and Head of International Regulatory and Corporate Crime Practice, Crowell &amp; Moring LLP – London office</td>
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<td>12:10 – 12:30</td>
<td>US</td>
<td>Kathleen Hamann, Anti-Corruption Policy Counsel, Fraud Section, US Department of Justice (via teleconference)</td>
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<td>12:30 – 1:15</td>
<td>LUNCH</td>
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1:15 – 2:00  Business Ethics Requirements (continued)

1:15 – 1:30  Commentary on Chinese, US and UK requirements: General observations and common themes  
Katherine Wang, Sidley Austin LLP – Beijing office

1:30 – 2:00  Q&A for Mr. Li Yang (China), Ms. Kathleen Hamann (US), Mr. Gerallt Owen (UK), and Ms. Katherine Wang  
Moderated by Lynn Costa, Senior Trade Development Advisor, US Department of Commerce

2:00 – 3:00  Panel Discussion: Role of Industry Codes of Ethics  
- Faye Sumner, CEO, Medical Technology Association of New Zealand  
- Masaaki Naito, Nihon Kohden and Chairperson of the International Policy Committee of the Japan Federation of Medical Devices Associations  
- Chris White, General Counsel, AdvaMed (US medical technology industry association)  
- Sujata Dayal, Biomet and Member of Eucomed (European medical technology industry association)

Moderator: Katherine Wang, Sidley Austin LLP – Beijing office

3:00 – 3:15  BREAK

3:15 – 4:15  Panel Discussion: Ethical Challenges in Practice  
How do Medical Device Companies Operationalize Legal, Ethical and Code Standards?  
- Jessie Yap, General Counsel, Asia Pacific, Covidien  
- Masaaki Naito, Nihon Kohden and Chairperson of the International Policy Committee of the Japan Federation of Medical Devices Associations  
- Lori Reber, Vice President, Office of Ethics & Compliance, International and Emerging Markets, Smith & Nephew

Moderator: Ron Oleynik, Holland & Knight, Beijing & Washington DC offices

4:15 – 5:00  Looking Ahead: Next Steps to Strengthening Ethical Standards in the Asia-Pacific Medical Technology Industry  
Carolyn Brugera, Vice President & General Counsel, Micrus Endovascular Corporation

5:30 – 6:30  RECEPTION  
Gifu Miyako Hotel (Second Floor Ballroom)

6:30  DINNER