



DAY TWO: PLENARY SESSION TUESDAY, 10 SEPTEMBER 2019 | SHERATON HOTEL

TIME	PLENARY PROGRAM (SAN CRISTOBAL ROOM)
7:30 – 8:30	Badge Collection and Tea/Coffee Service
8:30 – 8:45	<p>Welcome Remarks</p> <ul style="list-style-type: none"> Mr. Patrick Kirwan, U.S. Delegate, APEC SME Working Group <p>Consensus Frameworks: Platforms for a Culture of Ethics and Integrity</p> <ul style="list-style-type: none"> Ms. Diane Biagiatti, Chief Responsibility Officer, Edwards Lifesciences (United States)
8:45 – 9:30	<p>Chile Consensus Framework Signing Ceremony and Panel Session</p> <ul style="list-style-type: none"> Keynote Speaker: To Be Confirmed (Chile)
9:30 – 9:45	<p>2019 APEC Business Ethics for SMEs Lighthouse Award</p> <ul style="list-style-type: none"> Presented by Mr. Adrian Cosenza, Chair, Australian Ethical Healthcare Alliance
9:45 – 10:00	Official Plenary Photograph
10:00 – 10:30	Implementing Consensus Frameworks: Updates from the Region
10:30 – 10:45	Morning Tea / Coffee Break
10:45 – 11:10	<p>APEC Visionaries: The Implications of Technological Disruption on Ethical Business Conduct in the APEC Region</p> <ul style="list-style-type: none"> Dr. Julien Durand, Chair, IFPMA Working Group on Future Health Technologies (Switzerland)
11:10 – 11:35	<p>APEC Visionaries: Ethical Business Conduct and Return on Investment – What “Tone at the Top” Means for Small and Medium Enterprises</p> <ul style="list-style-type: none"> Mr. Ken Reali, President and CEO, Clinical Innovations (United States)
11:35 – 12:00	<p>APEC Visionaries: Fostering Ethical Collaboration between Healthcare Professionals and the Medical Device and Biopharmaceutical Industries</p> <ul style="list-style-type: none"> Dr. Jeff Blackmer, Vice President for International Health, Canadian Medical Association
12:00-13:00	Lunch (Pedro de Valdivia Room)



<p>13:00 – 13:45</p>	<p>Industry Assessment: Progress, Challenges, and Recommendations for the Region and Strategies to Measure the Positive Impact of Ethical Practices</p> <ul style="list-style-type: none"> • Ms. Nancy Travis, Vice President, International Compliance and Governance, The Advanced Medical Technology Association (United States) • Mr. Thomas Cueni, Director General, The International Federation of Pharmaceutical Manufacturers and Associations (Switzerland)
<p>13:45 – 14:45</p>	<p>Government Strategies to Encourage Ethical Business Conduct</p> <ul style="list-style-type: none"> • Mr. Ricardo Miranda Zúñiga, Legal Advisor, ChileCompra, Ministry of Finance • Ms. Faye Sumner, Chief Executive Officer, Medical Technology Association of New Zealand • <i>Moderator:</i> Ms. Claudia Ortega Forner, Public Prosecutor's Office (Chile)
<p>14:45 – 15:00</p>	<p>Afternoon Tea / Coffee Break</p>
<p>15:00 – 16:00</p>	<p>The Future of the Nanjing Declaration</p> <ul style="list-style-type: none"> • Facilitator: Ms. Tricia Van Orden, Overseer, Business Ethics for APEC SMEs Initiative (United States)
<p>16:00 – 16:30</p>	<p>Closing Summation and Looking Ahead</p> <ul style="list-style-type: none"> • Ms. Tricia Van Orden, Overseer, Business Ethics for APEC SMEs Initiative (United States)